

# SAMUEL LANIER

## PROFESSIONAL SUMMARY

Experienced in a fast-paced, content-focused environment, honed communication and analytical skills to a high level. Ability to produce clear and compelling written material proven through successful management of multiple projects simultaneously. Eager to leverage these skills in a new field to make a meaningful impact and drive impactful results.

## WORK HISTORY

**Intern, 08/2024 to 12/2024**

**Varsity Sports Show - USA**

- For the Varsity Sports Show I was responsible for filming high school football and basketball games in Arizona for the Varsity Sports Show live broadcast
- Other responsibilities included setting up the cameras and microphones and also taking everything down
- Gained valuable experience working within a specific industry, applying learned concepts directly into relevant work situations.
- Gained hands-on experience in various software programs, increasing proficiency and expanding technical skill set.

**Writer, 06/2024 to 08/2024**

**The Lead**

- The Lead is a website that primarily focuses on the NBA and I was responsible for writing articles and stories about the NBA
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.

**Podcast Host, 02/2024 to 04/2024**

- Hardwood Madness was a podcast I hosted briefly with one of my close buddies, it was strictly based on College Basketball including the mid-majors, we also were able to interview a couple college basketball players
- The Rundown was an all sports podcast I hosted myself in high school
- I would interview various different people in the industry and talk about my favorite sports
- Developed and maintained strong relationships with guests for compelling interviews and conversations.
- Received positive feedback from both guests and listeners alike.

## EDUCATION

**Sports Journalism, Expected in 05/2026**

**Arizona State University**

I am studying Sports Journalism at the Walter Cronkite School of Journalism and have taken valuable courses in the journalism field. Those include videography, graphic design, photography, marketing, and podcasting. I have also taken various different writing classes to help improve my writing abilities. I plan on graduating in the spring of 2026.

## PERSONAL WEBSITE

<https://slanier1009.wixsite.com/samlanier>

## CONTACT

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**WWW:** [Bold Profile](#)

## WEBSITES. PORTFOLIOS. PROFILES

- <https://slanier1009.wixsite.com/samlanier>

## SKILLS

- Video Editing
- Photoshop
- Adobe Illustrator
- Podcasting
- Writing

• Adobe Audition

• Videography

• Photography

• Social Media

• Grammar usage

• Strong research skills