

SAMUEL LANIER

PROFESSIONAL SUMMARY

Experienced in a fast-paced, content-focused environment, honed communication and analytical skills to a high level. Ability to produce clear and compelling written material proven through successful management of multiple projects simultaneously. Eager to leverage these skills in a new field to make a meaningful impact and drive impactful results.

WORK HISTORY

Intern, 08/2024 to 12/2024

Varsity Sports Show - USA

- For the Varsity Sports Show I was responsible for filming high school football and basketball games in Arizona for the Varsity Sports Show live broadcast
- Other responsibilities included setting up the cameras and microphones and also taking everything down
- Gained valuable experience working within a specific industry, applying learned concepts directly into relevant work situations.
- Gained hands-on experience in various software programs, increasing proficiency and expanding technical skill set.

Writer, 06/2024 to 08/2024

The Lead

- The Lead is a website that primarily focuses on the NBA and I was responsible for writing articles and stories about the NBA
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.

Podcast Host, 02/2024 to 04/2024

- Hardwood Madness was a podcast I hosted briefly with one of my close buddies, it was strictly based on College Basketball including the mid-majors, we also were able to interview a couple college basketball players
- The Rundown was an all sports podcast I hosted myself in high school
- I would interview various different people in the industry and talk about my favorite sports
- Developed and maintained strong relationships with guests for compelling interviews and conversations.
- Received positive feedback from both guests and listeners alike.

EDUCATION

Sports Journalism, Expected in 05/2026

Arizona State University

I am studying Sports Journalism at the Walter Cronkite School of Journalism and have taken valuable courses in the journalism field. Those include videography, graphic design, photography, marketing, and podcasting. I have also taken various different writing classes to help improve my writing abilities. I plan on graduating in the spring of 2026.

PERSONAL WEBSITE

<https://slanier1009.wixsite.com/samlanier>

CONTACT

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WWW: [Bold Profile](#)

WEBSITES, PORTFOLIOS, PROFILES

- <https://slanier1009.wixsite.com/samlanier>

SKILLS

- Video Editing
- Photoshop
- Adobe Illustrator
- Podcasting
- Writing
- Adobe Audition
- Videography
- Photography
- Social Media
- Grammar usage
- Strong research skills